

East End Community Foundation,
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Company No: 8104415
Charity No: 1147789

Accountant: Accountability Europe Ltd
Bankers: Barclays Bank PLC
Auditors: PKF Littlejohn

Investment Managers:
Investec
CCLA
Jupiter Asset Management Ltd
Sarasin & Partners



East End

COMMUNITY FOUNDATION

HELPING PEOPLE THRIVE

Annual review 2013/2014

Community philanthropy

By choosing to work with us we can help you make the most of your philanthropic resources.

Establishing your funds with EECF:

- You avoid the legal and administrative expense of administering a separate charitable trust or making your own donations to groups.
- You get to choose your investment model: we help you to find the right option that suits your charitable interests and resources.
- Your gift will be effective and benefit the causes you want to help because of our expertise on community needs and experience in funding local groups.
- You can get involved with programmes you support, meet like-minded people among our donors, and gain publicity about your giving.
- Your fund will be actively promoted and the positive outcomes that your money makes locally will generate good news stories.
- You get peace of mind from our tried and tested systems for awarding funds and reporting on results.

Staff from TD Securities set up their own fund with us having raised £60,000. Their money supports Study Support Weekends for local secondary schools in order to raise motivation in the classroom.

“My TD Securities colleagues gave it their all when it came to brainstorming and collecting great items to auction, and giving generously to raise money for EECF’s Study Support Weekends. We’re proud to support such a great programme and to give back to the community in which we work.”
Jacqui Douglas, Chair, London Charity Auction.

Current fund holders

ALLEN & OVERY
BUILDING TOGETHER
TEAM SPIRIT SOCIETE GENERALE

BERWIN LEIGHTON PAISNER

CANARY WHARF GROUP PLC

COMIC RELIEF

CREDIT SUISSE

Linklaters

JUPITER

Morgan Stanley

POPLAR HARCA
Making Poplar a better place to live

UBS

STATE STREET
For Everything You Invest In™

TD Securities

Together we are stronger

The reporting year 2013-14 was a busy but rewarding time for the East End Community Foundation. Looking back, what a lot we have achieved in a relatively short time.

We consolidated our governing board, launched a new charitable giving campaign in Hackney - with a model for Newham following soon after, announced plans for our 100 Club enabling individual philanthropists to engage with local charities, set up a new Exchange Project in Newham offering parents with young families the chance to loan high quality baby goods and clothing, ran our first tea dance for Hackney elders and all of this, whilst maintaining our usual grant giving, advice, support and project delivery in Tower Hamlets.

With most of the major housekeeping in order, we look to an exciting future. I was particularly gratified to see representatives from more than 35 business organisations across Canary Wharf and the City attend our corporate breakfast. All are committed to making an impact and a contribution to our East End communities, with many having already done so. We now seek to build on this through the expansion of our donor services, having already taken a number of important steps, including an increase in the value of our endowment. This growth provides further stability to our grant making and will assist EECF to leverage further funds.

Partnership working is at the very heart of what EECF does so successfully. We relish supporting businesses, local authorities and other donors to achieve their philanthropic aims, harnessing our knowledge with their generous support. We firmly believe that the sum of the whole is greater than its constituent parts. Together we are stronger. We can make big things happen and help our East End communities thrive.



Mark Gibson
Chair



“EECF is highly regarded in terms of what it has done and what it can do. It can help corporates engage with the local community. The organisation has a strong track-record on delivering programmes that have made a real impact in improving the life opportunities of the local grassroots community.”

Jim Fitzpatrick,
Member of Parliament for Poplar & Limehouse

Helping people thrive

East End Community Foundation (EECF) invests and manages money on behalf of philanthropists, companies and government for charitable causes.

Primarily a grant-maker, EECF is a unique partnership of businesses, voluntary organisations and public bodies dedicated to channelling donated funds to effect transformational change in Tower Hamlets, Hackney, Newham and The City. We seek to increase the economic and social opportunities for those who live there.

Our grant programmes are driven by the needs of communities across London's East End where we support credible organisations to raise educational achievement, enhance employability and increase social cohesion in order to help people thrive.



“ I was very happy to be offered the EECF apprenticeship scheme, as it was a massive confidence boost. I have learnt new skills and procedures and I also now feel like I am one of the members of the working community in the UK. ”

**Mehmet Hamuza,
Hospitality & Catering Apprentice**

Enhancing employability prospects

Our entry-level employment training helps provide financial stability for those living in need. We supported 65 people into jobs this year.

Training for a Supervisory Role

Mehmet Hamuza (pictured centre) was unemployed for 18 months before joining our Hospitality & Catering Apprenticeship scheme. Placed with one of Restaurant Associates' corporate clients in Canary Wharf, he has progressed to a supervisory role and hopes to become a manager.

A good way to get back into work

Daniz Ratford was told about our apprenticeship scheme at the local Job Centre. Having been out of work for eight months, Daniz says the programme was a good way to get back into a working routine and helped him greatly. In February 2014, he was offered a year's placement in the Facilities Management department at Clifford Chance.



“My job entails being an active member of current and ongoing projects. I have great exposure to customer service working on the help desk at times, being involved in budget planning, analysing and reporting data, offering support to any project that I am able to get involved with.

“Clifford Chance are helping me develop and offering me other courses to attend and gain industry specific qualifications during my one year apprenticeship. Hopefully I will be able to stay within Clifford Chance for a very long time.”



“ Asked what they would take away with them from the weekend, the most common response was ‘I feel more confident about speaking up in class’. A huge thank you – it was really magical. ”

Swanlea School

Raising educational achievement

We encourage active participation at primary, secondary and tertiary levels. 384 young people attended one of our study support weekends.

Study Support Weekends

Local schools can bid for funds to take up to 30 students on residential weekends that combine curriculum focused study with the chance to build ‘soft’ skills such as communication, team working and decision making.

“The students thoroughly enjoyed the weekend and stated that they would find it very useful for embedding good revision techniques”.

Bethnal Green Academy

“A lot of very useful English Language revision completed.”

St Paul’s Way Trust School

E-mentoring

E-mentoring is designed to keep students on track with their studies, increase motivation and assist with career choices. Students are linked with a business mentor via a secure on-line portal that affords both parties flexibility as to when they communicate. Periodic face to face meetings enhance the working relationship between mentee and mentor.

“I was having problems with my sentence structure, but since working with Kate I’ve become more confident in my use of English. My coursework grades have really improved. I have recommended it to my friends, and a few of them intend to do the programme next year.”

Akila Begum

Some of EECF's achievements

111
Grants Awarded

Enhancing Employability Prospects

145 people offered employment advice

65 people supported into employment



Promoting Social Cohesion

338 corporate volunteers involved with community groups



Fostering Community Wellbeing

100%

of schools reported increased awareness of healthy eating



Supporting Educational Achievement

384
young people attended study weekends



Reducing Social Isolation

700 elders received Christmas food bags

300 people accessed debt advice



41
young people mentored



Grants

		Allen & Overy Fund	Comic Relief Programme	Isle Of Dogs Grants Chest	Tower Hamlets Grants Chest	Poplar Harca Community Grants	Poplar Harca Arts Programme	Millwall Park Endowment	Study Support Weekends	Summer Programme	Total Grant
2nd East London Scout Group	New tents for camping			800							800
31 (Tower Hamlets) Squadron, Air Cadets	Expedition					250					250
31 (Tower Hamlets) Squadron, Air Cadets	Expedition - climbing					250					250
Association of Island Communities	Running costs			450							450
Attlee Foundation	Staff costs to extend youth provision	2,500									2,500
Barkantine Community Nursery	IT equipment			710							710
Bethnal Green Academy	Years 12 and 13 – science							5,000			5,000
Bethnal Green Murubbi Club	Elders' exercise and fitness classes				540						540
Bethnal Green 'Sharks' Swimming Club	Equipment				800						800
Betty May Grey over 50s Club	Running costs			500							500
BowHaven	Social activities				250						250
Chinese Association of Tower Hamlets	New Year celebrations				800						800
Chinese Association of Tower Hamlets	I Dare – Year 3			5,000							5,000
Common Ground East	A New Start employability project				6,780						6,780
Construction Youth Trust	Mobile classroom – training project				5,027						5,027
Creative Unity	Steel pans			800							800
Cubitt Town Bangladeshi Cultural Association	Social activities			200							200
Cubitt Town Bangladeshi Cultural Association	Social activities			200							200
Docklands Settlement	Social activities for elders			750							750
Docklands Youth Services	Summer programme								11,322		11,322
East India Over 50's Consortium	East India healthy life					3,000					3,000
East India Over 50's Consortium	Burcham Street gardeners					3,000					3,000
East London Chinese Community Centre	Social activities					800					800
East London Chinese Community Centre	Social activities					800					800
East London Suffragette Festival	Community festival				800						800
East Meets West	Photographic record of Robin Hood Gardens			750							750
Faith Regen Foundation	Facing the cuts – employability				9,811						9,811
Food Cycle	Employability training via café					3,000					3,000
George Green's School	Year 12, environmental science							3,900			3,900
George Green's School	Equipment			800							800
George Green's School	Years 9,10 and 11 – geography							4,326			4,326
Get Set Girls	Volunteering programme		2,004								2,004
Globe Community Project	Support worker costs		1,000								1,000
Green Candle Dance	Dance sessions for elders			685							685
Hackney Migrant Centre	Specialist welfare advice staff costs		2,500								2,500
Hackney Playbus	Staff costs for baby goods exchange		2,300								2,300
Harbinger School	Educational trip for parents			156							156
HEBA	Sewing tutor costs				780						780
Island Advice	Debt and housing drop-in advice services			10,000							10,000
Island House	Dance sessions			710							710
Island House Craft Club	Sewing materials and trips			500							500

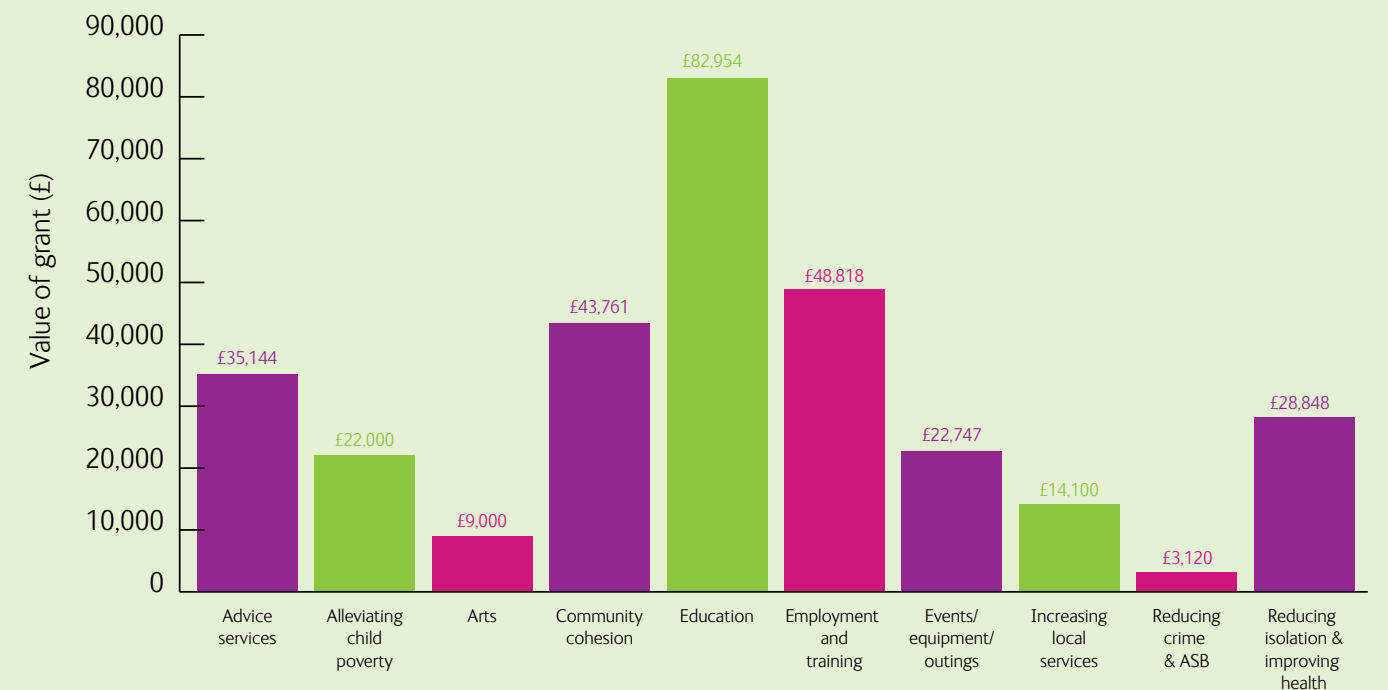
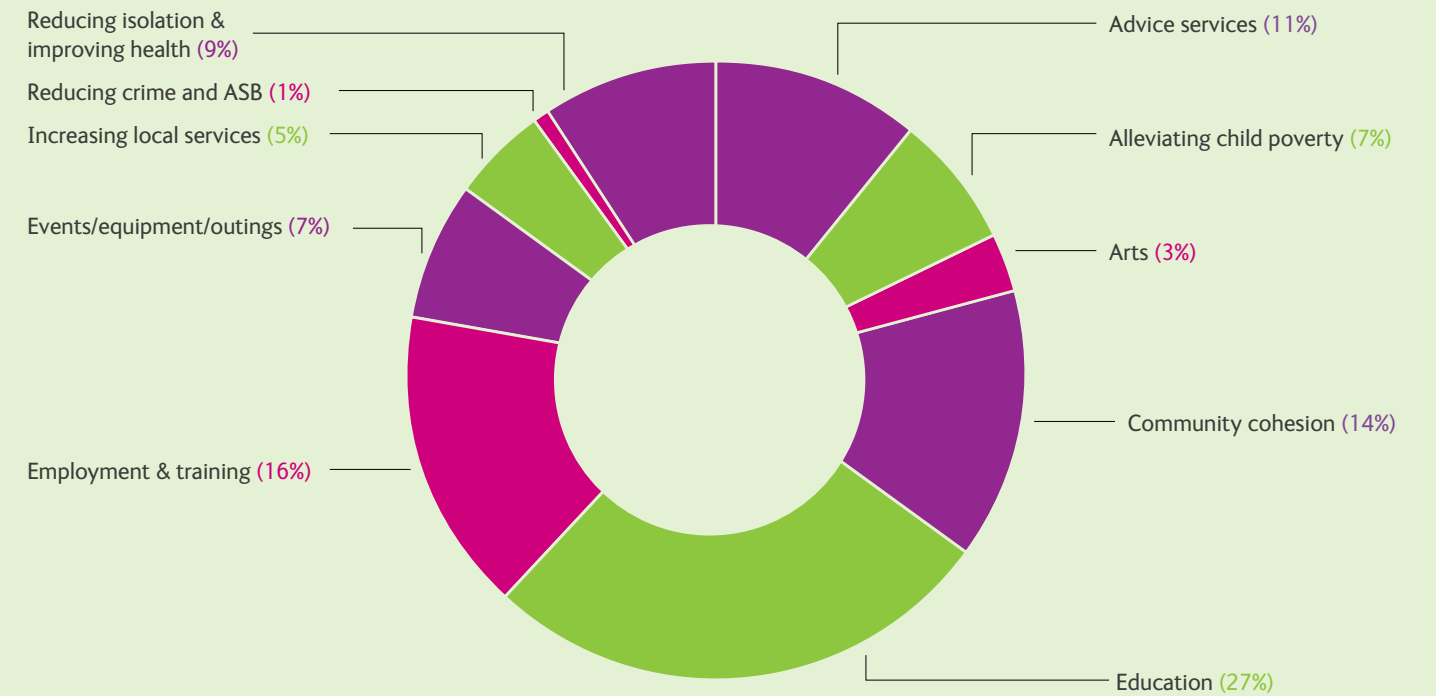
Grants

		Allen & Overy Fund	Comic Relief Programme	Isle Of Dogs Grants Chest	Tower Hamlets Grants Chest	Poplar Harca Community Grants	Poplar Harca Arts Programme	Millwall Park Endowment	Study Support Weekends	Summer Programme	Total Grant
Island House Playgroup	Pre-school education for two-year-olds	2,500		10,000							12,500
Island Neighbourhood Project – John Tucker Club	Social activities for elders			200							200
Isle of Dogs Bangladeshi Cultural Association	Social activities for children			200							200
Isle of Dogs Bangladeshi Cultural Association	Advice work			7,000							7,000
It's Your Life	Family support activities	2,500									2,500
Langdon Park School	Year 11 – maths							5,000			5,000
Langdon Park School	Year 11 – maths							3,600			3,600
Leaders in Community	Away days for resident board					759					759
Leaders in Community	Live Band, music project					3,000					3,000
Leaders in Community	Youth Into Jobs				5,404	3,000					8,404
Limehouse Community Association	IT project for women				765						765
Lincoln Area Regeneration Group	Poplar Summer Season					9,000					9,000
Magic Me	'Er Indoors' – women's project				4,000						4,000
Milestone	Aberfeldy Festival					1,500					1,500
Milestone	Equipment					400					400
Milestone	Equipment					720					720
Milestone	Safe and Sound youth activities					2,400					2,400
Milestone	Music project					720					720
Millwall Rugby Club	Kitchen re-fit							5,572			5,572
Monakka Monowar Welfare Foundation	Equipment				791						791
Morpeth Community TTC	Table tennis for young people		4,000								4,000
Morpeth School	Year 11, English and maths							5,000			5,000
Morpeth School	Year 7 & 8, English							4,904			4,904
Mudchute Association	Becoming an AQA accredited centre			800							800
Mudchute Association	Winter Wonderland event			400	400						800
Mulberry School for Girls	Year 11, maths							4,000			4,000
Neighbours in Poplar	Healthy Living Project			10,000							10,000
Neighbours in Poplar	Fundraiser's time			800							800
Neighbours in Poplar	Christmas meal service			800							800
North London Action for the Homeless	Staff/ equipment		1,992								1,992
Oaklands School	Year 11 – history							2,965			2,965
Oaklands School	Year 9 – maths							4,600			4,600
Providence Row	Catering Trainee Scheme				7,338						7,338
Quaker Social Action	'Made of Money' financial literacy course	2,000									2,000
Quaystone Church	"Fun in the Park" Community Festival							2,000			2,000

Grants

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Queen Victoria Seamen's Rest (QVSR)	Social activities				148						148
Rainbow Playgroup	Staff costs			600							600
Raines Foundation School	Years 12 &13, English literature								3,440		3,440
Redcoat Elders Club	Social activities				550						550
Royal British Legion Football Club	Equipment					350					350
Salaam Peace	Youth leadership programme using sport		5,886								5,886
Sewing Enterprise	Sewing classes		2,300								2,300
Shadwell Basin Outdoor Activity Centre	Youth activities at Shadwell Basin				10,000						10,000
Skills Enterprise	Financial management workshops		1,155								1,155
Skyway	Safe use of social media workshops	2,500									2,500
Society Links	Sundial Youth Club	2,500									2,500
Spitalfields Crypt Trust	Equipment				689						689
SPLASH Arts	Art and craft classes			800							800
St Johns Bingo Club	Running costs			600							600
St Luke's Community House	Food and nutrition sessions for parents and children			750							750
St Matthias Community Centre	Activities celebrating centre anniversary				800						800
St Matthias Conservation Trust	Peace Building Projects			10,000							10,000
St Paul's Way Trust School	Year 11, English								3,444		3,444
St Paul's Way Trust School	Year 11, English (as an additional language)								2,600		2,600
St Peter's Community and Advice Centre	Debt Advice Service				8,640						8,640
St Vincent's Tenants and Residents' Association	Exercise classes				420						420
Step by Step	Activity project for disabled children	2,500									2,500
Streets of Growth	Health and Fitness equipment					435					435
Streets of Growth	Career event				800						800
Swanlea School	SEN students, literacy								5,020		5,020
Teviot Action Group	TAG Unity Club				5,000	5,000					10,000
Teviot Action Group	TAG Men's Club					1,000					1,000
Teviot Partnership	Teviot Festival					1,989					1,989
The Drop In Bereavement Centre	Counselling service		3,240								3,240
The Rooted Forum	Equipment				800						800
The Shadwell Community Project	Lunches for children	2,500									2,500
Tower Hamlet's Deaf Children's Society	Social activities				200						200
Trees for Cities	Edible playgrounds	2,500									2,500
Will Crooks TRA	Sewing sessions			640							640
Will Crooks TRA	Health and wellbeing project				360						360
Young and Talented	Script writing workshops		2,995			3,000					5,995
Young Enterprise	The Company Programme				2,000						2,000

How our grants are allocated



Finance

Statement of financial activities
Incorporating an income and expenditure account
For the year ended 31 March 2014

	Unrestricted Funds 2014 £	Restricted Funds 2014 £	Designated Funds 2014 £	Endowment Funds 2014 £	Total 12 Months 2014 £	Total 6 months to 2013 £
Incoming Resources						
Incoming resources from generated funds:						
Voluntary income	96,996	182,466	-	1,500,000	1,779,462	121,537
Investment income	227,991	116,820	98,036	7,465	450,312	195,302
Rental income	10,000	-	-	-	10,000	5,000
Incoming resources from charitable activities:						
Grants receivable	-	363,453	-	-	363,453	80,000
Assets transferred in					-	15,015,017
Total Incoming Resources	334,987	662,739	98,036	1,507,465	2,603,227	15,416,856
Resources Expended						
Costs of generating funds:						
Costs of generating voluntary income	29,616	-	-	-	29,616	23,784
Investment management costs	17,851	-	10,371	29,987	58,209	26,857
Charitable activities:						
Grants made	-	319,712	-	-	319,712	171,909
Other charitable activities	233,748	200,404	-	-	434,152	251,024
Governance costs	40,429	-	-	-	40,429	32,880
Total Resources Expended	321,644	520,116	10,371	29,987	882,118	506,454
Net incoming resources	13,343	142,623	87,665	1,477,478	1,721,109	14,910,402
Transfers between funds	529,300	101,072	(3,630,372)	3,000,000	-	-
Transfer of assets	-	-	-	(571,730)	(571,730)	-
Net incoming/(outgoing) resources before other gains and losses	542,643	243,695	(3,542,707)	3,905,748	1,149,379	14,910,402
Realised losses on investments	-	-	(69,882)	(41,708)	(111,590)	(188)
Unrealised gain on investments	150,387	-	77,877	246,634	474,898	1,401,345
Net movement in funds and funds carried forward	693,030	243,695	(3,534,712)	4,110,674	1,512,687	16,311,559
Balance brought forward	5,757,250	825,864	3,534,712	6,193,733	16,311,559	-
Funds carried forward	6,450,280	1,069,559	-	10,304,407	17,824,246	16,311,559

Finance

Balance sheet as at 31 March 2014

	2014 £	2014 £	2013 £	2013 £
Fixed Assets				
Tangible assets		1,368		3,748
Listed investments		14,675,481		15,018,379
		14,676,849		15,022,127
Current Assets				
Debtors	1,935,941		53,900	
Cash held in investment portfolio	1,052,656		911,012	
Cash at bank and in hand	710,197		431,778	
	3,698,794		1,396,690	
Creditors: Amounts falling due within one year	(551,397)		(107,258)	
Net Current Assets		3,147,397		1,289,432
Total Net Assets		17,824,246		16,311,559
Funds				
Unrestricted funds		6,450,280		5,757,250
Restricted funds		1,069,559		825,864
Designated funds		-		3,534,712
Endowment funds		10,304,407		6,193,733
		17,824,246		16,311,559

Get Involved

At EECF we are always looking for innovative ways to inspire philanthropy, bring donors together and connect people with grassroots causes in the East End. Whether you are a company, individual or local authority there are many exciting ways to get involved. Some of our newest initiatives include:

HACKNEY GIVING

In February 2014, we launched Hackney Giving in partnership with Hackney Council for Voluntary Service. Seed-funded with income from EECF's endowment for Hackney, Hackney Giving is about combining resources to focus on addressing unemployment and community wellbeing in the borough. The initiative is supported by Hackney Council and current donors include UBS, Linklaters and Societe Generale.

NEWHAM GIVING

In April 2014 we then launched Newham Giving with support from Newham Council. Based on the Hackney Giving model this fund was established to support positive summer provision for young people. Donors include Clifford Chance, Berwin Leighton Paisner, Royal Docks Trust and Canary Wharf Group.

Both funds are unique ways to address particular needs within a borough by combining resources.

100CLUB

EECF will be launching its 100 Club in October 2014. The Club will enable individual philanthropists to support EECF's work as well as local causes to maximise the impact of their charitable giving. The initiative aims to secure 100 members, each making a personal annual donation of £1,000.

“ Thank you so much for your funding. It really makes a difference to students like ours. Without your funding our students wouldn't have the same opportunities to succeed that they deserve. ”

George Green's School

“ This grant has made a difference because without it we would not have been able to buy a new kit. The old kit was worn and some pieces have been lost by players. This has helped the team carry on for the season. ”

Royal British Legion Football Club

“ I would like to thank EECF once again for covering the cost of six trainees on the Catering Trainee Scheme. We are very grateful for this generous support. ”

Providence Row

“ The grant enabled us to arrange a one day trip which we would not have been able to organise without your funding. ”

Tower Hamlets Deaf Children's Society

Meet the team

Our staff team is here to help

Chief Executive	Tracey Walsh
Executive Assistant	Charlotte Cornish
Grants Manager	Paige Murphy
Grants Officer	Yussuf Ali
Development Manager	Eva-Maria Zeeb
Philanthropy Coordinator	Holly Burton
Programme Manager	Kate Fenton
Events Coordinator	Suzannah Wade
Office Coordinator	Giselle de Castro



Thank you to our volunteers

As well as directly supporting the delivery of our projects there are a huge number of volunteers that support the communities we serve. Special thanks go to Jackie Thornton and her team of volunteers at our Exchange Project, our Company Secretary John Dawson, the Board of Trustees and Co-optees for their contribution throughout the year and our active contributors Rita Bensley, Gareth Stephens, Dan Jones, Marshall Bailey, Steve McCool and Paul Ford. Our gratitude also goes to Clifford Chance for its unwavering support.

Our trustees

Tim Archer, Cllr. (to 01/08/13)	London Borough of Tower Hamlets
Stella Bailey	Docklands Youth Services
Rita Bensley (to 30/9/13)	Association of Island Communities
Duke Chifiero	Credit Suisse
Howard Dawber – Vice Chair	Canary Wharf Group
Muge Dindjer (to 30/09/13)	Gateway Housing Association
David Edgar, Cllr. (to 01/08/13)	London Borough of Tower Hamlets
Ian Fisher – Vice Chair	Societe Generale
Sister Christine Frost	SPLASH
Mark Gibson CBE – Chair	Whitehall & Industry Group
Gay Harrington	Christ Church
Dan Jones, MBE (to 30/09/13)	
Denise Jones, Cllr (to 30/09/13)	London Borough of Tower Hamlets
Tobias Jung, Dr. (to 30/09/13)	Cass Business School
Malin Lethenstrom (to 30/09/13)	Morgan Stanley
Chris Martin (to 30/09/13)	Historic Royal Palaces
Jonathan Norbury	Lloyds Private Banking
Angela Orphanou (to 30/09/13)	
Rosemary Ryde (to 21/05/13)	News International
Eric Sorensen	Royal Docks Trust
Gareth Stephens (to 30/09/13)	Canal & River Trust