

IQL Community Fund launches today

28th March 2018



We're delighted to announce the launch of the IQL Community Fund in partnership with Lendlease to support the local communities around International Quarter London.

Since 2015, the IQL Community Fund has provided grants totalling £50,000 to 17 organisations based in Stratford & New Town, West Ham, Forest Gate, Hackney Wick and Leyton, investing in, and supporting the local community. Over 1,600 people have been involved in a project supported by the IQL Community Fund and once all the projects have been completed this should increase to approximately 2,000.

The Fund has already improved the health and wellbeing of local people by promoting a healthy lifestyle, increased the number of sports, exercise and leisure activities available and improved community cohesion.

Grants are available to local charities and not-for-profit organisations that support and expand the opportunities of local people, as well as celebrating the rich cultural diversity of the area and supporting the area's most vulnerable residents. The primary area of benefit is within a 1.5 mile radius around International Quarter London which includes Newham, Waltham Forest, Hackney and Tower Hamlets.

The theme of this year's IQL Community Fund is 'inclusive places', aimed at creating a welcoming and diverse place to live, work, play and learn. Organisations can apply for a grant of up to £5,000 for their chosen project.

The IQL Community Fund is open from today for applications and organisations have until 12 noon on May 15th to apply. We're excited to see the diverse range of applications and look forward to working in partnership with Lendlease to support our local communities.

Record Breaking runner raises money for Tower Hamlets children

01st May 2018

Despite the 2018 London Marathon being one of the toughest and most gruelling marathons ever, this did not stop all the runners from Team EECF finishing the race and raising money for the Foundation's summer programme for children.



With a record breaking 38 Guinness World Records set, Nick Miller recorded an excellent time for Team EECF with a run of 04:16 to complete Sunday's gruelling course for East End Community Foundation (EECF).

EECF's grant programme helps fund fantastic local summer projects for children of all ages including football coaching, street dance activities, drama and dance workshops. This keeps children busy over the summer period and has a significant impact on maintaining educational engagement, reducing anti-social behaviour, broadening horizons and developing their skills.

Families on low incomes can struggle over the long summer break as parents balance long working hours and keeping their children occupied. Also, despite all the growing opportunities in East London, almost 1 in every 4 children in Tower Hamlets are living in income deprived households, which affects young people's aspirations, attainment and wellbeing.

East End Community Foundation is dedicated to poverty alleviation and allowing those from the most deprived East End backgrounds to have the same chances and opportunities as children in other parts of the country.

EECF would like to thank all the fantastic runners who took on the London Marathon 2018 for EECF. For more information about how you could take on next years' marathon race or another challenge for EECF contact Mariana Ferreira by calling 0207 3454445 or emailing Mariana.Ferreira@eastendcf.org

One Newham: the new body bringing together voluntary organisations in Newham

May 2018

Aston-Mansfield alongside other local organisations have played a key role in establishing One Newham. The One Newham vision is to create a strong and collaborative voluntary and community sector which puts the people of Newham at its heart.

What is One Newham?

It is a new entity that will tender for and manage contracts and grants on behalf of consortia of local voluntary and community organisations. It has been set up by local voluntary and community organisations because we are committed to bringing significant new funding into the borough and to ensuring that the voluntary and community sector can continue to play a key role in improving the lives of local people.

We will deliver high quality services through local organisations which share opportunities and responsibilities and are rooted in the community to improve the lives of local people. We believe that the creation of One Newham will open new contracting and grant opportunities, promote joint working and encourage organisational learning and development for its members.

One Newham's Board is made up of local voluntary and community organisations who are members of One Newham and it will be established as a Charitable Incorporated Organisation (CIO), registered with the Charity Commission.

What do One Newham plan to do?

- Ensure that services are person-centred and that their need is at the heart of all provision.
- Ensure Newham residents have access to consistent, accessible, high-quality and well-resourced services.
- Secure funding and contracts to support One Newham member organisations to become, or continue to be, sustainable.
- Increase the capacity for consortium members to be more involved in the design and delivery of services and to be able to influence and shape public sector strategic policy.
- Develop new ways of joint working and pilot innovative approaches.



The representatives of One Newham and Stephen Timms MP at West Ham United Foundation.

Celebrating Good Work at The Good Hotel

May 2018

East End Community Foundation hosted their Philanthropy Club event at the Good Hotel London yesterday. 'Stay good, do good' being the motto of this floating hotel, there could not be a more befitting venue to celebrate EECF's inspiring £1million success milestone – the perfect place to say thank you to everyone for all their good work in 2017.



Chair of EECF, Howard Dawber opened the event. "As chair, I am very proud of EECF", Howard said raising a toast to EECF's massive achievement of £1million in grants awarded last year. "Corporate donors and individuals can stay confident that if you work with EECF, we will turbo charge your money to make a real difference in the East End." said Howard as he welcomed new members to the Philanthropy Club.

Howard thanked all the members for their generous contributions and support throughout the year. "When we spot a project that needs a bit of nurturing, we help them. We make sure that they get the funds they need to achieve the outcomes that could benefit the local people and the local community," he added. He was joined by Tracey Walsh, Chief Executive of EECF in congratulating the team for their hard work and continued devotion in fulfilling this vision.

Praveen Joynathsing from Lyxor Asset Management said, "I am glad to be selected as one of the trustees of EECF. It's a very well-run organisation and I

am greatly moved by the causes they fund and the impact they make is tremendous.”

We were also delighted to be joined by Ollie Summer, who ran the 2018 London Marathon last month, decked up in a Spiderman costume to raise funds for EECF. “I always enjoy running. I choose to support local community charity instead of massive charitable organisations.” said Ollie.

For more information about £1million grants awarded in 2017, please go to our news release [here](#). Take a look at more photos from the Philanthropy Club event [here](#).

Our Philanthropy Club brings together people who have a passion for making a difference in the community. You can support a variety of local charities and community groups through a simple annual or monthly donation and take advantage of a series of exclusive member benefits including invitations to events to see the impact the Club is making in the community first-hand.

For further information about becoming a member contact Stephanie Fuller, Head of Development , via Stephanie.Fuller@eastendcf.org

Making a difference in the neighbourhood: East End Community Foundation awards £1million in grants in 2017

14th May 2018

Connecting individuals and businesses with grassroots organisations, East End Community Foundation (EECF) awarded a staggering £1million in grants in 2017 to 194 charitable organisations and community projects across East London.

“As a trusted philanthropic advisor and grant maker serving some of London’s most deprived boroughs, our responsibility is to drive philanthropy to respond to the community needs and aspirations in East London. When awarding grants, our focus is often to identify the impact that the project can have on local people and how we can create a community of support to address a social need,” says Tracey Walsh, EECF chief executive.

Working in close partnership with individual donors, small to medium enterprises and large businesses, the organisation works through the medium of multi-donor grants, which are broadly categorised in three key areas: Employment, Education and Learning, and Community Wellbeing.

In 2017, the 20 Fenchurch Street Legacy Fund, an EECF grant programme primarily focused on delivering employment services in the East End, received £148k from the building’s owner and occupiers and awarded 7 grants to support employment projects in Hackney, Newham and Tower Hamlets. Projects such as Fight for Peace and Streets of Growth, received £15k each, to work with young people who are considered at ‘high risk’ of being involved in gangs, youth violence and anti-social behaviour. Both projects involved one-on-one mentoring, support for (re)entering education or training, employment training, and life-skills workshops which enabled young people to build confidence in seeking employment and further education. Such is its success the Fund has supported 169 young people into employment in the past year.



Last year, EECF awarded nearly £300,000 in the area of Education and Learning, to create new opportunities for the local people. SportInspired and West Silvertown Village Community Foundation are projects that focused on the development of leadership skills, predominantly in young people, by creating access to sport, exercise and leisure activities. The programmes revealed that when active, creative and team-based games are on offer, children will be drawn to them much more than the electronic devices they are usually drawn to at home. Another positive outcome was, several places were offered for free to children living within food poverty in the borough, enabling them to get the same interaction and engagement that is available to their more fortunate peers.

Community Wellbeing is at the heart of what EECF does. Nearly 35% was awarded to projects that focus on supporting people of all ages and building social relationships within the local community. Trowbridge Senior Citizens Club and Salmagundi Films focus directly on work around reducing isolation and loneliness experienced among the elderly in the East End community.

With regular activities, such as bingo, exercise classes, tea dances and coach trips were delivered for the elderly. Special training sessions were created to teach how use their smart devices and computers, and to encourage participation and creative learning. Sessions combined practical life skills with therapeutic creative activities. The projects will culminate in a group sharing event with friends and family, thus extending and strengthening social relationships within the community.

Late night offer reduces ASB in Poplar High Street

July 2018

Last Friday 13th July, Cllr. Asma Begum (Deputy Mayor and Cabinet Member for Community Safety & Equalities) and Cllr. Sufia Alam (Councillor, Poplar Ward) visited the Friday Night Project, an innovative provision that runs from 9pm to midnight, designed to tackle the spike in evening anti-social behaviour (ASB) reports in Poplar High Street.



Tower Hamlets has one of the highest anti-social behaviour levels in all of London and it's a key concern for residents according to local grant maker, East End Community Foundation (EECF). Since 2016, EECF has been actively working, in partnership with the Metropolitan Police, Tower Hamlets Council, New City College, Tower Hamlets Homes and local voluntary sector organisations, to tackle ASB in the area.

The Will Crooks Problem-Solving Group (PSG), which devised the Friday evening provision, meets monthly to identify hotspots in the area, share intelligence and co-ordinate resources to effectively implement strategies that will reduce ASB. Adopted from Poplar HARCA, this collaborative problem-solving approach has resulted in successfully reducing anti-social behaviour in Poplar High Street by 16%, while other wards have seen an increase.

Working in conjunction with SPLASH and the Council's Rapid Response Team, the Friday night provision was established to offer a positive alternative to hanging around the streets. The project then evolved to offer career path and employability guidance. Among the 40 young adults who engage in the Friday Night Project, 9 have secured employment and 2 have secured a place at university. "I look forward to Fridays. I've got a place to go and not get up to silliness in the area. Then, I just go home because it's too late to hang about." said one of the young adults.

Owing to the success of Friday Night Project in Poplar High Street, EECF is exploring a similar approach on Isle of Dogs.

Contact Paige Murphy, Head of Grants & Community Engagement at East End Community Foundation to learn more about Vital Grants ASB Programme via 020 7345 4444 or paige.murphy@eastendcf.org

Q & A with our new Ambassador, Andrew Heath-Richardson

July 2018

We are proud to announce that Andrew Heath-Richardson, an independent Alderman candidate for the Ward of Cheap, is now officially an ambassador for EECF.

Born and raised in East London, Andrew started his career as an apprentice in the electrical industry and slowly progressed to being a director of a multi-billion property development company in Canary Wharf. With over 37 years' experience in the property development and construction industry, Andrew has worked on a variety of redevelopment and regeneration projects including Drapers' Gardens and 20 Fenchurch Street in the City of London.

Since 2006, Andrew has been engaged in numerous community service roles such as Freeman of the City of London; member of Court of the Worshipful Company of Lightmongers, one of the City's Livery Companies; deputy chair of Co-operation Ireland, a peace keeping charity, and a director of the City Property Association. He recently became an Ambassador for the East End Community Foundation.

You have travelled and worked internationally. What made you come back to London?

I was born and raised in East London. Having gained experience in different parts of the world including France, Germany, Saudi Arabia and Indonesia, I decided to come back to what I call 'home'. In January 1998, I returned to the UK and started work with the Canary Wharf Group, where I have been ever since.

When did you first come to learn about us?

In 2012, I was working on the 20 Fenchurch Street project, "the Walkie Talkie" building in the City of London, which is when I first heard about East End Community Foundation.

What made you get involved with EECF?

I strongly believe in community engagement as a way to make an impact for the wider good. Having seen many organisations in the past, the idea of how EECF works appealed me, which is why I first got involved. It feels great to have been able to help EECF establish the 20 Fenchurch Street Fund, now delivering fantastic projects in the whole of East London.

What social issue interests you the most?

As a candidate for Alderman, youth involvement is one of the social issues that I

actively campaigned for. I believe organisations need to focus on vocational training to increase youth employability, which will in turn help fight some of the major issues like anti-social behaviour. This will also promote growth, self-esteem and community well-being. I see that EECF has been supporting numerous projects on this front.

Could you shed some light on your mental health and well-being initiative?

I campaigned to introduce "Charity Rooms and Spaces" in conjunction with The Royal Foundation's "Heads Together" initiative as a way to encourage community use of empty spaces for mental health and well-being projects. The initiative was focused on delivering projects 'drop-in service' for City workers, especially younger workers. The aim was to roll out this initiative to all Wards in the City of London.

As a local, how do you see yourself making a difference?

I was born and raised in East London by a working single mother, I had to work evenings, Saturdays and Sundays to help my mother survive after she and my father divorced and he did not contribute to my upbringing.

As an East Ender, I believe my personal journey could appeal many young people and it might even inspire a few to take charge of their own destiny. My life could have been very different had I not steered my own journey to personal growth, self-development and employability.

I am glad that I am now in a position to help organisations such as EECF so they can continue to deliver more projects that can focus on engaging young people to increase employability and to help them achieve their full potential.

How do you feel about being an ambassador for EECF?

I am very proud of, now officially, being an Ambassador for EECF. I am a highly motivated, public spirited person, and I feel that I have reached a point in my career where I am able to give something back to society. I have gained my experience by being flexible and relying on my own resourcefulness.

As EECF ambassador, I see my role as an active fundraiser and facilitator. I believe I will be able to help EECF foster new business relationships with people and organisations in the City.

Do you have any advice for us?

I think the EECF team puts in great effort to raise funds working with individuals and businesses in the borough. It is great to see how diligently they work to achieve outcomes and to make an impact in East London. It would be great to see this replicated in more boroughs in London.

£100k for Summer Holiday Projects in Newham

July 18

Newham Giving, an award winning local giving initiative run by East End Community Foundation (EECF) have just distributed a total of £104,399 in 2018 to support 12 local community groups to provide high quality school holiday projects during the Summer holidays.

Newham is ranked the 5th highest local authority in the UK for children living in poverty, therefore there is a critical need for positive and diversionary activities across the borough.

EECF have a dedicated day annually to raise money and awareness for this initiative. If you would like to get involved in Newham Giving Day, you could do a bake sale or an office team challenge, it is really up to you.

Stephen Timms MP for East Ham says,

"Newham Giving supports a number of engaging school holiday programmes over the summer for young people in Newham aged between seven and eighteen. This year Newham Giving Day will be on the 18th October. If you are passionate about our area and want our young people to do well, then please do get involved".



Among the projects funded this year, Newham Giving is supporting the Community Renewal Programme and Fight for Peace. The Community Renewal Programme provide summer holiday activities targeted at 'hard to reach' young people. Fight for Peace provide a preventative intervention programme that positively engages 'high risk' young people into sports to develop life skills including discipline, motivation and team work.

Last year, Newham Giving engaged over 1,400 local children and young people to participate in positive activities directly linked to improving education, reducing anti-

social behavior and supporting their development and aspirations in areas of their interest.

"I really enjoyed the summer holiday camp, I learned new skills whilst having fun and I met so many new friends. I'm now attending basketball sessions three times a week and I want to get on the basketball team." said Admed aged 13.

Out of 866 young people surveyed, 87% felt more confident and motivated to learn, 83% made new friends and felt less isolated.

Since it's inception in 2014, Newham Giving has been supporting young people with school holiday activities *"The beauty of a collaborative approach is that donations are pooled and achieve greater social impact together, more than what could be achieved individually."* Says Tracey Walsh, Chief Executive, EECF.

To donate please go to www.eastendcf.charitycheckout.co.uk/NewhamGiving if you want to get involved in Newham Giving Day please contact Kyrsten Perry email Kyrsten.perry@eastendcf.org or call 0207 345 4451.

Other News

August 2018

Beyond grant making, here are other ways for companies to engage in positive community benefit initiatives by engaging their services and venues:

<http://www.socialbox.biz>

<https://elba-1.org.uk/>

<https://poplarunion.com/hire/>

Q & A with our Trustee, Rick Watson

Sep 2018

In conversation with Rick Watson, Managing Director (AFME), who joined us as one of our Trustees in November 2017

Rick Watson is Managing Director and Head of Capital Markets, Membership and Events at AFME, the Association for Financial Markets in Europe. AFME is the trade group for the pan-European wholesale financial markets industry. As a member of AFME's senior management committee, Rick leads staff whose member committees include all the main fixed-income and equities-related cash products across Europe. These include government bonds, covered bonds, investment-grade and high-yield credit, securitization, equities trading, corporate finance, ECM, post-trade and prime services issues. He also leads AFME's growth-related initiatives, as well as AFME's investor and corporate relationships. Previously, Mr. Watson was Managing Director, Structured Finance, for FGIC UK Limited and he also held positions as head of securitization origination at HSBC Bank plc and Bear Stearns, UBS Limited, Morgan Stanley and Freddie Mac. Rick has received an MBA from the Fuqua School of Business at Duke University. He is married with two children, and lives in London.

What made you get involved with EECF?

In my job, I work alongside the largest global and European banks active in the pan-European capital markets. Many of them have their UK headquarters, which in many cases is also their pan-European hub, at least for now, in Canary Wharf or the City. It is important for me as well as our members to be able to support an active and well managed community foundation such as EECF. I have seen some of their projects and how they have impacted the local community. As a trustee, I am now involved with the overall activities of the EECF board and also lead its business development initiatives.

What social issue interests you the most?

It is difficult to point only one of the wide range of initiatives that EECF supports but some of the key social issues that interest me personally include:

1. Support for immigrants
2. Isolation amongst elderly
3. Training and employment opportunities for young people

EECF is very well placed to cater to needs of all age groups and due to their active local presence can help groups that others can't reach as an individual or a business.

What do you think about the ASB model by EECF?

I think anti-social behaviour amongst young adults is a grave cause of concern for many local areas. EECF's model is a perfect example of how we can tackle ASB in an innovative and tangible way. It really sets the stage for the young people to gain employment. I am very pleased to know that EECF has made such a great contribution to the local area. I wish them all the best and hope other organisations would be open to liaising with EECF so they can duplicate this model in other areas too.

Do you have any ideas about how EECF can increase corporate engagement?

I think EECF has a fantastic corporate engagement plan. Newham Giving Day is a great way for corporate groups and organisations to get involved and support the Newham Giving Fund. Such funds enable us as the grant maker to concentrate the effort and channel into the right direction.

What has your contribution been so far?

I have been focused on raising awareness of the EECF within the banking community, building relationships and new engagements with local organisations. I also am working with EECF staff to utilise AFME's network in the financial services industry to raise funds for EECF.

What are your hopes for EECF in the next 5 years?

I believe EECF will definitely benefit from more visibility. They have a fantastic team that are committed to the mission. They use targeted approach, in that, they are identifying the needs of the local people and channelling the money and the efforts towards meeting the needs of the local

community in a tangible way. More awareness about their work and project delivery can attract more sources of funds.

Do you have any advice for us?

In 2017, they touched £1million mark, which is tremendous success. Given the small staff, I think EECF does a remarkable job at what they do and they make immense impact to the local community. With Tracey Walsh as Chief Executive, I believe EECF's operation is in very capable hands and their model is well established and most importantly, it works. I think they are also utilizing their connections and gaining support from all their donors and trustees, which is great. Personally, I hope to create more income generating opportunities for EECF by networking with financial services and other potential donor companies.

Far East Consortium and East End Community Foundation partner to raise money for charity

September 18

Far East Consortium and East End Community Foundation (EECF) had a successful fundraiser in London, raising £7,000 to address social isolation amongst the elderly and to provide access to employment and training for young people in the East End. It was a fantastic turnout and a very worthy cause. The event had 85 attendees arrive to a new iconic London Skybar, Jin Bo Law on the 17th September, and they enjoyed an evening filled with great company, an opportunity to learn about the charity and a silent auction which contributed to the amount raised on the evening.



Tracey Walsh, East End Community Foundation states "A great event in a fantastic new venue, with FEC's guests taking a genuine interest in our work. EECF will ensure the £7000 raised on the night will benefit those living in need in the East End."

John Connolly, Head of UK development for FEC commented "Thank you so much to all who donated, it was a lovely evening and we are over joyed with the amount raised for such a worthy cause."

East End Community Foundation is a charitable foundation dedicated to improving opportunities for people living in London's East End. EECF brings the East End's challenges, people, businesses and donors closer to each other. With over 27 years of experience in tackling poverty, they transform business' social investment into relevant support to the local grassroots organisations and projects that would not be reached otherwise.

For further information into the charity please go to: www.eastendcf.org or you can follow the social media pages on Twitter: [@EastEnd_CF](https://twitter.com/EastEnd_CF) or Facebook: <https://www.facebook.com/EastEndCommunityFoundation>

West Ham United Football Club are supporting Newham Giving Day

October 2018

We are delighted that West Ham United Football Captain, Mark Noble met youth workers and children from Ambition, Aspire, Achieve to celebrate and support Newham Giving Day.



Stephanie, our Head of Development went to the stadium last Saturday and was amazed with the support of the fans, as she described:

" We are thrilled that West Ham United Football Club and their captain Mark Noble have joined us in our mission to provide vital support to children and parents across Newham through our Newham Giving initiative. East London has a proud history of working together to overcome its challenges and so it's no surprise at all that West Ham United Football Club have given their support to the EECF and Newham Giving".

Many more companies and organisations are joining forces with us to support our initiative; the Strawberry Star Group team celebrated with us and Stephen Timms MP for East Ham in their stylish new office in Newham. We also have Aqua Hair Spa, Cervello Financial Planners, Holiday Inn & Staybridge Suites Hotel, Stratford City running dedicated activities to raise money for our local giving programme.

Newham Giving is an innovative local giving programme run by East End Community Foundation that supports community projects that provide a lifeline to families struggling to provide activities for children and young people during the school holidays. 30% of the population in Newham is aged under twenty. Two in every five children are considered to be living in poverty so free and low-cost, school holiday activities are vital for supporting local families in need throughout the holidays.

Stephen Timms, MP for East Ham and Newham Giving Ambassador said,

"Newham Giving supports essential school holiday youth projects. It is great to see young people positively engaged throughout the school holiday, thanks to the Newham Giving support. Through these vital Summer & October projects,

youngsters are developing, some becoming impressive youth leaders in their own right. Please give generously."

To donate to Newham Giving please click [here](#). To find out more please email newhamgiving@eastendcf.org or call 0207 345 4444 or visit www.eastendcf.org.

Fund boosts opportunities for young people

October 2018

Established in 2017, the Societe Generale Community Fund supports young people on their journey into the world of work by improving literacy and educational development, through sport, arts or cultural activities.

In the first year of its five-year cycle, the £100k annual fund launched by The Societe Generale United Kingdom Group Charitable Trust delivered vital support to seven local projects in Tower Hamlets and Newham, and has since extended its reach to include Hackney. Overall, more than 1,370 young people have benefitted from the fund, with 88 now established in full-time employment.



Fight for Peace was one of the organisations to have benefitted from a grant to deliver a one-year employability project targeting young people not in employment, education or training. Thanks to the funding, the charity has been able to support 44 young people at risk, developing their confidence and leadership skills, as well as providing access to mentoring and career guidance. Fifteen of these have now successfully gained employment, with a further seven having started further education courses.

As a direct result of the Fund, Societe Generale staff are now volunteering with the charity to inspire young people to pursue their career aspirations and the charity's youth forum has been hosted at Societe Generale's offices.

Another organisation that Societe Generale teamed up with was SportInspired, whose mission is to connect communities via sports programmes. SportInspired works with secondary school pupils, helping them to develop into young leaders by building confidence and other key skills, and organises large-scale sports events for primary school children. In the past year, over 400 primary pupils have taken part in two sports festivals, supported by 53 volunteers from Societe Generale.

Sadia Ricke, Societe Generale's UK Country Head, says, "*The Societe Generale Community Fund is the latest in a number of initiatives we have underway within our local community in East London to support people through education and employability. By working with the East End Community Foundation, we hope to*

have a greater impact on our local communities by leveraging their expertise, and we are delighted to have already supported seven local projects through the fund that are clearly making a real difference to young people."

Year 2 of the fund is already underway.