

Dear Friends

I'm delighted to be able to send you our first Corporate Newsletter of 2018 with EECF starting the year as we ended the previous one; busy, excited about the coming months and braving the snow!

We have so much to look forward to in the coming months. Our excellent team of runners will be taking on the 2018 London Marathon whilst raising funds for EECF's Summer Programme, an upcoming Philanthropy Club event on May 16th and the start of our Newham Giving Day initiative.

I really hope you enjoy all of the stories below and encourage you to read more about how you can get involved with the upcoming Tea Dance and Newham Giving Day 2018.

With so much going on we will be sending out another newsletter at the end of April to keep you as updated as possible.

Tracey Walsh  
Chief Executive

## Société Générale UK Group Charitable Trust demonstrates its commitment to the community with a 5 year Fund

The Société Générale Community Fund was established in 2017\* to support young people in East London on their journey into the world of employment through improving literacy and educational development, especially through sport, arts or cultural activities.

Through our fantastic and now long term partnership we have already helped them to support seven local projects in Tower Hamlets and Newham with £90,000 in grants to deliver vital support. With the guarantee of long term funding, it will now also extend its reach to include Hackney.

The Société Générale UK Group Trust has now guaranteed a further four years' worth of funding and will now also extend its reach to include Hackney. We are delighted that this will continue our much valued and long term partnership.



\*The Fund was established with monies released from dormant client accounts, in accordance with applicable regulatory requirements.

## Recent News

### EECF's Christmas Food Bags Appeal 2017 a massive success with more organisations benefitting than ever before

EECF is delighted to announce that the 2017 Christmas Food Bags appeal was a rousing success.

914 elderly people benefitted this year as we delivered 719 Food Bags and 222 Gifts to 17 different elderly organisations.

12 corporate companies and 100 of their amazing volunteers participated in packaging and delivering with 2 new corporates taking part for the first time.



[Email Suzannah Wade, our Events Coordinator, to learn more about our Food Bags initiative and how to sign up for Christmas 2018](#)

### TD Securities and AFME generously sponsor East End Community Foundations annual elderly Tea Dance

A huge THANK YOU to TD Securities and AFME for their incredible showcase of kindness in sponsoring EECF's annual Tea Dance.

Our annual spring tea dance combats loneliness by uniting volunteers from local businesses with the local community and bringing different generations together.



On average between 130 and 150 guests meet each year to socialise together and enjoy an incredible afternoon of tea, cake and dancing with volunteers from the local business community.

[Email Tracey Joseph, our Community Engagement Manager, for more information on this year's Tea Dance and how to potentially volunteer to take part at the event](#)

## Appointments

East End Community Foundation are proud and delighted to announce 3 new senior appointments to the organisation.

**Andrew Heath Richardson has been appointed to the role of Ambassador for the organisation.**

Andrew was born in Walthamstow, East London and is the Director of Development at Canary Wharf Group.

Andrew has been a construction Ambassador for the Prince's Trust, a Panel member on the 20 Fenchurch ST Fund and is a Court Liveryman for the Worshipful Company of Lightmongers.

**Rick Watson has been appointed as a Trustee and Chair of the Fundraising and Development Committee.**

Rick is currently Managing Director and Head of Capital Markets at AFME, the Association for Financial Markets in Europe and current EECF business member. In this role he leads staff whose member committees include all the main fixed income and equities-related cash products across Europe, AFME's growth-related initiatives, as well as AFME's investor and corporate relationships.

**Marshall Bailey has been appointed as a Co-optee to the East End Community Foundation**

Marshall is currently a non-executive director at Chubb European Group and CIBC World Markets, as well as Chairman of the Board at CIBC. He has worked on issues around financial reform and conduct during his 20 year tenure in financial services. During that time he held senior positions in a number of banks, including RBC Capital Markets and State Street Bank.

To add to his already impressive resume, Marshall is the incoming chairman of the Financial Services Compensation Scheme.

**Allen and Overy pledge an extra £10,000 per year to the Ben Ogden Memorial Fund**

Long term EECF partner Allen and Overy have generously gifted another £10,000 annually to the Ben Ogden Memorial Fund.

The fund, set up by Allen and Overy, was created in memory of Ben Ogden who was on his way to becoming a very successful solicitor. During his qualification break he tragically died in a Nepalese air crash on 28 September 2012.

**ALLEN & OVERY**

The fund distributes grants of up to £2,500 to local charities and community organisations in the Boroughs of Hackney and Tower Hamlets, to support local residents and help them to achieve their education, employment and training goals. The extra £10,000 will help EECF to give more young people access to opportunities and training for residents.